

NCTA

2024 Media Kit

Super-Sponsor Package: \$1,500

On Track e-Newsletter:

- Two 200-word “Sponsor Spotlight” articles appearing in two separate issues of the biweekly *On Track* e-newsletter.
- Opportunity to purchase additional “Sponsor Spotlights” for \$500 each.
- Top-of-the-list hyperlinked logo in every issue of *On Track* for the duration of the six-month sponsor period.

NCTA Website:

- An expanded (up to 500 words and additional graphics) “Sponsor Spotlight” article published on the NCTA website for the duration of the six-month sponsor period.
- Hyperlinked logo at the top of the NCTA website home page during the two-week “Sponsor Spotlight” publication period in *On Track*. Hyperlinked logo elsewhere on the NCTA website homepage for the duration of the six-month sponsor period.
- Changes to content are allowable for each additional super-sponsor package purchased to allow sponsors to feature different products or services.



*All package deals apply for a six-month period.

Gold Package: \$1,200

On Track e-Newsletter:

- A 200-word “Sponsor Spotlight” article appearing in one issue of the biweekly *On Track* e-newsletter.
- Hyperlinked logo recognition in every issue of *On Track* for the duration of the six-month sponsor period.

NCTA Website:

- An expanded (up to 500 words and additional graphics) “Sponsor Spotlight” article published on the NCTA website for the duration of the six-month sponsor period.
- Hyperlinked logo at the top of the NCTA website home page during the two-week “Sponsor Spotlight” publication period in *On Track*. Hyperlinked logo elsewhere on the NCTA website homepage for the duration of the six-month sponsor period.

Silver Package: \$750

On Track e-Newsletter:

- A 200-word “Sponsor Spotlight” article appearing in one issue of the biweekly *On Track* e-newsletter.
- Hyperlinked logo recognition in every issue of *On Track* for the duration of the six-month sponsor period.

NCTA Website:

- Hyperlinked logo at the top of the NCTA website home page during the two-week “Sponsor Spotlight” publication period in *On Track*. Hyperlinked logo recognition elsewhere on the NCTA website homepage for the duration of the six-month sponsor period.



To book your sponsorship package, or for more information, please contact Melinda Canter at (720) 227-1049 or Melinda@movencta.org.