



## NCTA 2021 Package Promotions

### *Lock in Savings for 2021 on NCTA Conferences and Promotions* **DEAL EXTENDED!!**

National Coal Transportation Association is pleased to offer a variety of packages that will save you money on 2021 conference attendance, sponsorships, and advertising.

Whether you are looking to utilize unspent funds from your 2020 budget or to lock down your budget plans for next year, these packages will enable you to economically increase your company's access to NCTA programs and exposure to other NCTA members.

Following NCTA's success in hosting two conferences this fall combining in-person and virtual attendance, plans are under way to extend the hybrid conferencing format to 2021. That means more people in your company will be able to participate in NCTA's high-quality conference programming. It also means your sponsorships and advertising will be recognized by an expanded audience. Commit today and you can have all of that **and** a substantial discount.



## Social Butterfly Package

Two in-person conference registrations (for use at any 2021 NCTA conferences)

Four virtual conference attendance links to share with folks back home

Complimentary welcome gift upon attendance

	Value	Package Cost	Savings
Member	\$2,590	\$1,500	\$1,090
Railroad or Non-Member Sponsor/Advertiser	\$2,990	\$1,900	
Non-Member	\$3,990	\$2,900	

## Promoter Packages

All Promoter Packages include:

- Logo/hyperlink recognition in NCTA's bi-weekly *On Track* newsletter
- Conference promotions, room sign, and webcast logo recognition
- Your company's brochure included in conference packets

### Silver

Banner sponsor recognition at all three 2021 NCTA conferences

1/4 – page B&W advertisement in both 2021 issues of *Coal Transporter*

One virtual attendance link per conference

Value	Package Cost	Savings
\$3,110	\$2,600	\$510

### Gold

Break sponsor recognition at all three 2021 NCTA conferences

1/2 – page color advertisement in both 2021 issues of *Coal Transporter*

Two virtual attendance links per conference

Value	Package Cost	Savings
\$6,560	\$5,500	\$1,060

### Platinum

Receptions sponsor recognition at all three 2021 NCTA conferences

Full-page color advertisement in both 2021 issues of *Coal Transporter*

Four virtual attendance links per conference

Value	Package Cost	Savings
\$14,140	\$11,100	\$3,040

## Sustaining Supporter Package

Includes all benefits of Social Butterfly and Promoter Gold Packages

	Value	Package Cost	Savings
Member	\$9,150	\$6,650	\$2,500
Railroad or Non-Member Sponsor/Advertiser	\$9,550	\$7,050	

## NCTA Champion Package

Includes all benefits of Social Butterfly and Promoter Platinum Packages

	Value	Package Cost	Savings
Member	\$16,730	\$12,230	\$4,500
Railroad or Non-Member Sponsor/Advertiser	\$17,130	\$12,630	

### THE FINE PRINT:

- Packages must be purchased by December 31, 2020.
- Payment for packages must be received by January 31, 2021. (Platinum Promoter and NCTA Champion level packages may be paid in two equal installments by January 31 and April 30, 2020.)
- All payments are non-refundable.
- All package benefits must be utilized during the 2021 calendar year

*For more information or to purchase your 2021 NCTA package, contact Melinda Canter at [melinda@movecool.org](mailto:melinda@movecool.org) or 720-227-1049.*

