



NCTA 2021 Package Promotions

Lock in Savings for 2021 on NCTA Conferences and Promotions!

National Coal Transportation Association is pleased to offer a variety of packages that will save you money on 2021 conference attendance, sponsorships, and advertising.

Whether you are looking to utilize unspent funds from your 2020 budget or to lock down your budget plans for next year, these packages will enable you to economically increase your company's access to NCTA programs and exposure to other NCTA members.

Following NCTA's success in hosting two conferences this fall combining in-person and virtual attendance, plans are under way to extend the hybrid conferencing format to 2021. That means more people in your company will be able to participate in NCTA's high-quality conference programming. It also means your sponsorships and advertising will be recognized by an expanded audience. Commit before we say goodbye to 2020 and you can have all of that **and** a substantial discount.



Social Butterfly Package

Two in-person conference registrations (for use at any 2021 NCTA conferences)
Four conference virtual attendance links to share with folks back home
Complimentary welcome gift upon attendance

	Value	Package Cost	Savings
Member	\$2,590	\$1,500	\$1,090
Railroad or Non-Member Sponsor/Advertiser	\$2,990	\$1,900	
Non-Member	\$3,990	\$2,900	

Promoter Packages

All Promoter Packages include:

- Logo/hyperlink recognition in NCTA's bi-weekly *On Track* newsletter
- Conference promotions, room sign and webcast logo recognition
- Your company's brochure included in conference packets

Silver

Banner sponsor recognition at all three 2021 NCTA conferences
1/4 – page B&W advertisement in both 2021 issues of *Coal Transporter*
One virtual attendance link per conference

Value	Package Cost	Savings
\$3,110	\$2,600	\$510

Gold

Break sponsor recognition at all three 2021 NCTA conferences
1/2 – page color advertisement in both 2021 issues of *Coal Transporter*
Two virtual attendance links per conference

Value	Package Cost	Savings
\$6,560	\$5,500	\$1,060

Platinum

Receptions sponsor recognition at all three 2021 NCTA conferences
Full page color advertisement in both 2021 issues of *Coal Transporter*
Four virtual attendance links per conference

Value	Package Cost	Savings
\$14,140	\$11,100	\$3,040

Sustaining Supporter Package

Includes all benefits of Social Butterfly and Promoter Gold Packages

	Value	Package Cost	Savings
Member	\$9,150	\$6,650	\$2,500
Railroad or Non-Member Sponsor/Advertiser	\$9,550	\$7,050	

NCTA Champion Package

Includes all benefits of Social Butterfly and Promoter Platinum Packages

	Value	Package Cost	Savings
Member	\$16,730	\$12,230	\$4,500
Railroad or Non-Member Sponsor/Advertiser	\$17,130	\$12,630	

THE FINE PRINT:

- Packages must be purchased by December 31, 2020.
- Payment for packages must be received by January 31, 2021. (Platinum Promoter and NCTA Champion level packages may be paid in two equal installments by January 31 and April 30, 2020.)
- All payments are non-refundable.
- All package benefits must be utilized during the 2021 calendar year

For more information, or to purchase your 2021 NCTA package, contact Melinda Canter at melinda@movecoal.org or 720-227-1049.

